

JDPL saw many changes in 2019, with a new Director, practically all new programming staff, a lot of technology upgrades, new logo, a finished Jennings basement, and tons of new programs. We managed to squeeze in strategic planning as well.

46%

JDPL was busy this year, offering 648 programs (up 46% from 2018). Lake Arthur saw the biggest increase, adding 120 more programs (up 61%).

JDPL staff participated in community events across the parish. We taught classes at Council on Aging, made weekly visits to senior care facilities, and Bookmobile visits to schools & outlying towns. Our total outreach for the year reached **5,725** people.

27%

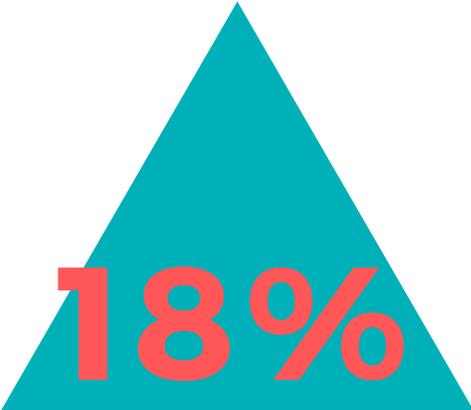
Despite Elton visit count being down by 9%, total visits to our branch libraries increased by 27%, seeing a total of 108,801 visitors in 2019.

JDPL had the highest completion rates for Summer Reading Program that we have on record! We also had the highest checkout of Juvenile materials in June since 2015.

-6%

Circulation decreased for all print and AV materials, seeing an average decline of about 6%, while digital checkouts went up by 7%. This pattern follows the national trend for public libraries over the past 7 years.

PROGRESS BY THE NUMBERS



18%

JDPL registered 997 new patrons in 2019, That's 183 more than previous year. (an increase of 18%)



28,441

JDPL website was visited 28,441 times (slight 3% increase). Facebook followers increased by 400 with a total of 1,562 followers by end of 2019.



30%

2,598 more people attended JDPL programs



66%

Elton's attendance at youth programs went up 66%



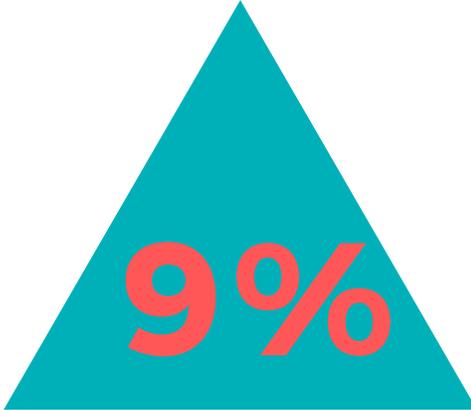
54%

Total attendance at LA programs went up 54%



29%

Total attendance at Jennings went up 29%



9%

Patron use of library computers increased by 9%, reversing the trend we saw in 2018 when fewer people used our computers.